



ARTS
COUNCIL
SANTA
CRUZ
COUNTY



City Arts Recovery Design

PILOT GRANT PROGRAM



Arts Council's Mission

Our mission is to generate creativity, vibrancy, and connection.



Arts Council's Vision

Our vision is a stronger Santa Cruz County, where creative expression thrives and the arts are integral to all aspects of our diverse community.

AGENDA

City Arts Program Overview

CARD Program Introduction

- Timeline
- Eligibility & Review Criteria
- Awards
- How To Apply

Q&A

The Santa Cruz City Arts Commission

champions the arts as
essential to daily life by
supporting a vibrant arts
culture, enlivening our
public spaces and shaping
innovative city policy.



A man wearing a red t-shirt, a red fedora, and white sunglasses is dancing with his arms raised in front of a large mural. The mural depicts several children in various poses, some sitting and some standing, on a red carpet-like path. The background of the mural is light blue and yellow.

ONGOING CITY ARTS PROGRAMS

SCRAP

*Mural
Matching
Grants*

sculpTOUR

*Unsolicited
Proposals*

*Graphic
Traffic
Boxes*

Annual BLM Mural Celebration

OTHER CITY ARTS FUNCTIONS

City Arts Website

*Stormdrain
Mural Pilot
Program*

*Rail Trail Art
Master Plan*

*City
Projects*

*Conservation
of Public Art*



Art of Recovery Projects Bring Joy to the Streets of Santa Monica

January 26, 2021 3:11 PM

by Allison Ostrovsky



Program Objectives



Showcase artists' initiatives **promoting community resiliency** in an era of layered crises

Transform process of City Arts from a program basis to **themed focus.**

Support a **community informed** grant making structure

Strengthen **collaborative relationship** with the Arts Council of Santa Cruz County



SANTA CRUZ ECONOMIC DEVELOPMENT

City Arts Recovery Design

PILOT GRANT PROGRAM



ARTS
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COUNTY

Program Themes

Economic
Recovery

Restorative
Justice

Public Health &
Safety



Economic Recovery



Economic Recovery



Main Street K-Rail Murals
by Ms. Yellow



Santa Monica Pier's *The Windows of Wonderment*
by Bob Baker Marionette Theater

Economic Recovery



Restorative Justice



Restorative Justice



Health & Safety

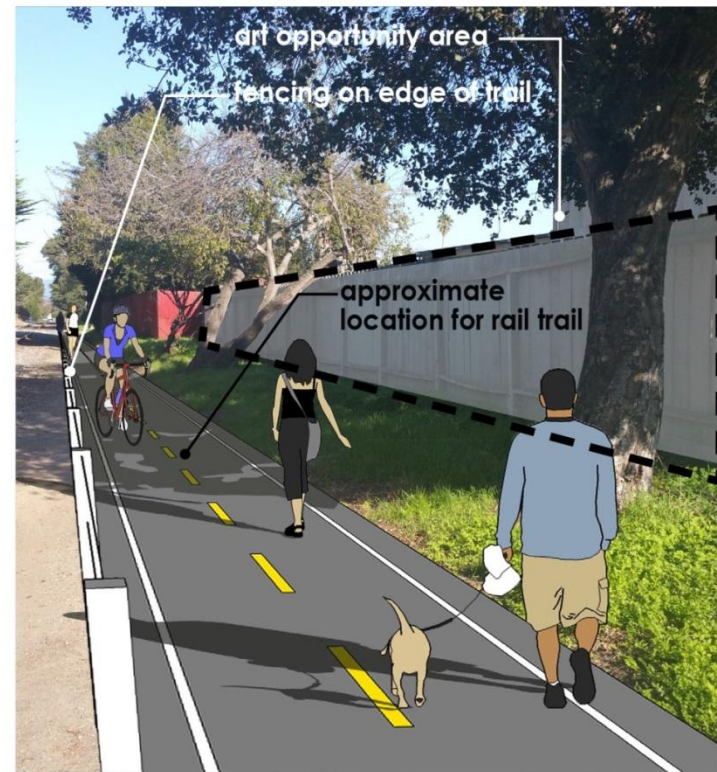


Figure 3.25 Photo simulation of Corridor 3 Opportunity Area

Health & Safety





Phase One: Accepting Letters of Intent

Arts Council outreach, technical assistance and hosts Letters of Intent (LOIs).

City Arts outreach to businesses, nonprofits and civic leaders to recruit Review Panelists.





SANTA CRUZ ECONOMIC DEVELOPMENT

City Arts Recovery Design
PILOT GRANT PROGRAM

Phase One - Accepting Letters of Intent

Friday, March 12th Information Session

Monday, March 15th LOI Opens

Thursday, March 25th Grant Support Workshop 6-7pm

Monday, April 5th LOI Deadline, 4pm





SANTA CRUZ ECONOMIC DEVELOPMENT

City Arts Recovery Design

PILOT GRANT PROGRAM

Review Process

April 12-26 Evaluation of LOIs by Community Panel

May 12th Arts Commission Deliberation and Approval





Phase Two: Development of Grant Proposals

Arts Council will provide public grantwriting support

City Arts matches LOIs to City funding priorities and opportunities





SANTA CRUZ ECONOMIC DEVELOPMENT

City Arts Recovery Design
PILOT GRANT PROGRAM

Phase Two - Development of Grant Proposals

June Award Artist Stipends

July - November Submission Period for Completed Grant Proposals

Final Deadline for Submission: December 1, 2021





Eligibility Criteria

- **Artists at all stages of their career** are eligible to apply.
- The program/project must **take place within the City of Santa Cruz** and be promoted to City residents and visitors.
- LOI grantees must be available to develop the **complete grant proposal by December 1, 2021.**



LOI Review Criteria

- Artistic Excellence
- Alignment with Arts Program Values
 - Accessibility & Capacity Building
 - Cultural Representation and Integrity
 - Partnerships & Collaboration
- Management & Capacity

LOI hosted online: bit.ly/artscouncilsc-grants



Logon Page

Email Address*

Password*

Log On

Create New Account

[Forgot your Password?](#)

City Arts Recovery Design (CARD) Pilot Grant Program

Santa Cruz City Arts will fund and implement the CARD pilot grant program in collaboration with Arts Council Santa Cruz County, who will be hosting the grant application and facilitating the proposal review process. Individual artists are invited to submit project proposals that align with one of the three CARD priority funding themes of (1) Economic Recovery, (2) Restorative Justice, and (3) Public Health & Safety.

Phase One: Accepting Letters of Intent (LOIs): **March 15 - April 5**

Phase Two: The Santa Cruz City Arts Commission will award \$1,500 to twenty applicants as a stipend to develop LOIs into detailed project grant applications. Final proposals will be due by December 2021.


Preview the LOI form here - Available 3/15/2021


More detail can be found on the [Santa Cruz City Arts website linked here.](#)


LOI hosted online: bit.ly/artscouncilsc-grants


Arts Council Santa Cruz County


Nallely Martinez ▾

 ARTS COUNCIL SANTA CRUZ COUNTY



 Apply

 Organization History

 Fax to File

Role (Applicant) ▾

Select Language ▾

 Apply

 If you have been provided with an Access Code, you may enter it in the box at the top of the page.





City Arts Design Recovery (CARD) Pilot Grant Program

Accepting Submissions until 04/05/2021



City Arts Commission Program Vision

Our vision is that the arts are vital to our quality of life and understanding of the human condition. We envision Santa Cruz as a vibrant arts destination that enhances community pride and inspires visitor delight. We imagine a Santa Cruz in which all forms of public art are widely accessible, and all residents have opportunities to engage through the arts. We advance a culture in which artists are valued for their unique expressions and invited to partner in reimagining our City.

Values

The Santa Cruz City Arts Commission believes that public art improves the quality of life in our community by contributing to collective and individual well-being. It instills pride, stewardship, cultural identity, interest and local investment stimulating and supporting economic development. Public art processes and policies must welcome and encourage participation creating opportunities which are accessible to all members of our community. Public art catalyzes and strengthens collaborations with organizations, community groups, and individuals in our city. It brings them together to express and enhance local stories, interests, traditions, places and culture in Santa Cruz to foster a sense of belonging. Public art contributes to a vibrant and engaged arts community that recognizes the community

ONGOING PROGRAMS

A man wearing a red short-sleeved shirt, a red fedora, and white sunglasses is posing with his arms raised in front of a large mural. The mural depicts several children in various playful poses. The background of the mural is a mix of yellow and orange geometric shapes. The man is standing on a red carpet-like path that leads towards the mural.

sculpTOUR

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Percent for Art Funds

Water	\$298,000
Wastewater	86,000
Refuse	25,000
Parking	19,000
Storm water	6,000
 TOTAL	 \$434,000

Percent for Art Programs

Recycled Art SCRAP

*Stormdrain
Mural Pilot
Program*

*Rail Trail Art
Master Plan*

*City
Projects*

*Conservation
of Public Art*





Santa Cruz City Arts Site:

santacruzcityarts.com/jobs/city-arts-recovery-design-pilot-grant-program

Arts Council Grants Portal:

bit.ly/artscouncilsc-grants

Questions?

card@artscouncilsc.org



Recruitment of Panelists

Share Arts Commission Values:

Public art and policy improve our community's quality of life.

Public art opportunities, processes, and policies are accessible and understandable.

Public art and policy engages diverse members of our community to represent the city's distinctive cultural identity.

Public art contributes to a vibrant and energized arts community.

Recruitment of Panelists

10 hours of time in April 2021:

One hour Training & Orientation Session

Commitment to review at least 5-6 applications

One hour in a Panel Debrief Session

Email cityarts@cityofsantacruz